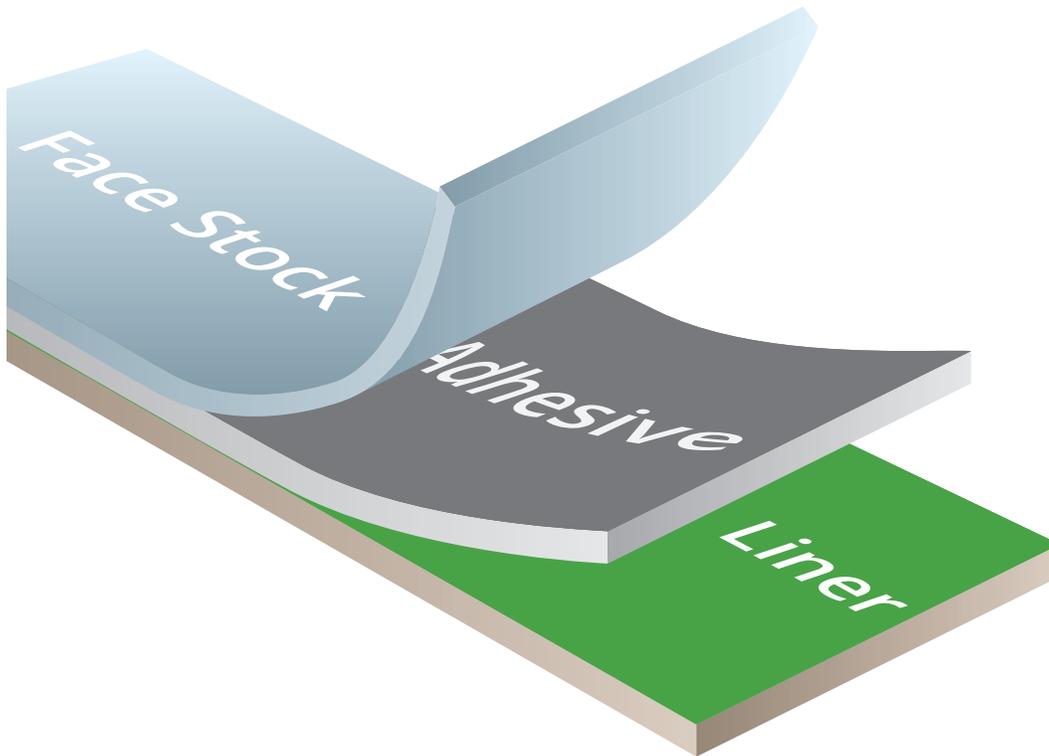


# TT701



**Labels for Life.**



**Face Stock:** 2.3 mil topcoated matte white polyester offers excellent abrasion and harsh chemical resistance. The material performs best when used on the topside of a circuit board where heat exposure is limited. The material topcoat is designed for thermal transfer and UV flexographic printing.

**Adhesive:** 0.8 mil high performance permanent acrylic adhesive offering superior harsh chemical wash and abrasion resistance.

**Release Liner:** 55# kraft liner or a 1.5 mil polyester liner designed to offer excellent performance for both manual and automatic application.

## Thermal Transfer Matte White Polyester Film

TT701 is designed for UV flexographic with the option of thermal transfer printing. Key features include: indoor and outdoor applications and excellent smudge, solvent and abrasion resistance. When used in combination with the recommended IDENTCO printing, it will meet the most demanding durable labeling requirements. Preheating of the label surface will enhance the performance.

## Typical Industry Sectors

Automotive  
Electronics  
Industrial

# TT701

Thermal Transfer Matte White Polyester Film



Labels for Life.

**Agency Recognitions**

UL-MH16873/MH16225  
CSA-089882\_L\_000

**Adhesion**

Stainless Steel	51 oz/in	560 N/m	Polypropylene	18 oz/in	200 N/m
Polycarbonate	52 oz/in	570 N/m	Glass	68 oz/in	740 N/m

**Material Caliper**

Face Stock	.0023"	50.4μ	Liner (kraft/FL)	.0032"/.0015"	81.3/38.1μ
Adhesive	.0008"	20.3μ	<b>Total Material</b>	<b>.0063"/.0046"</b>	<b>152.0/108.8μ</b>

**Exterior Durability**

Material Only: 2 Years  
Material w/ TTRR-D Ribbon: 2 Years

**Temperature Range**

Service Temperature: -40°F to 302°F (-40°C to 150°C)  
Minimum Application Temperature: 50°F (10°C)

**Shelf Life**

Recommended Storage conditions : 40°F (5°C) - 80°F (26°C) and 40-70% RH.  
Shelf Life: 2 years @ recommended storage

**Recommended Ribbons**

<b>Pre-printing</b> UV flexographic inks	<b>Thermal Transfer Printing</b> TTRR-B TTRR-D	TTRR-D (Blue)
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**Chemical Resistance**

Chemical Agents	Material Only (w/o printing)	Printing (TTRR Ribbon)	Printing (Cotton swab rub)
Household Cleaners	Passed	Passed	Passed
Oil	Passed	Passed	Passed
Water	Passed	Passed	Passed
Isopropyl Alcohol	Passed	Passed	Passed
Mild Acid	Passed	Passed	Passed
Mineral Spirits	Passed	Passed	Passed
Toluene	Passed	Failed	Failed

**Process Durability**

It is recommended that customers test the material in actual application to determine if the material meets all requirements.

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by IDENTCO customers for designs and specifications, or be relied on as meeting specific performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact IDENTCO for further information. Revised 10/5/23

**UNITED STATES  
HEADQUARTERS**  
28164 W. Concrete Drive,  
Ingleside, IL 60041 USA  
Phone: +1 (815) 385 - 0011  
Fax + (815) 385 - 0359

**MEXICO  
MONTERREY**  
Carretera a Laredo KM 16.5  
Interior 14B Col. Moises Saenz  
Apodaca, Nuevo Leon CP 66613  
Phone: +51 (81) 8008 - 0438

**EUROPE  
GERMANY**  
Güterbahnhofstraße 3-7  
63450 Hanau  
Phone: +49 (6181) 440 830 - 0  
Fax: +49 (6181) 440 830 - 99