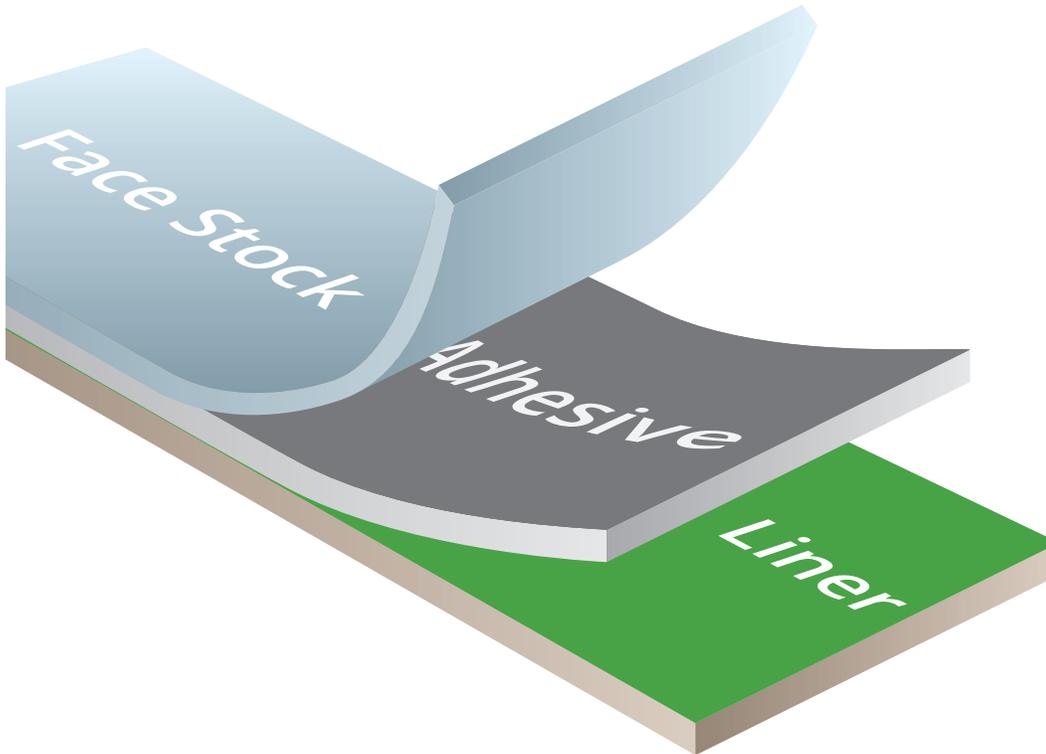


TT704(P)



Labels for Life.



Face Stock: 2 mil topcoated gloss white polyester with excellent resistance to high temperatures, harsh solvents, tearing and abrasion. This material is specifically designed to not shrink.

Adhesive: 0.8-0.9 mil general purpose pressure sensitive acrylic adhesive.

Release Liner: 50# kraft liner that is designed to offer excellent performance for manual application.

Thermal Transfer Gloss White Polyester Film

TT704(P) is designed for on demand thermal transfer printing of variable information. Key features include: indoor and outdoor applications, will not shrink and excellent, heat, tear, smudge, solvent and abrasion resistance. When used in combination with the recommended IDENTCO ribbon, it will meet the most demanding durable labeling requirements. Preheating of the label surface will enhance the performance.

Typical Industry Sectors

Automotive
Electronics
Industrial

TT704(P)

Thermal Transfer Gloss White Polyester Film



Labels for Life.

Agency Recognitions

	Adhesion					
Stainless Steel	68 oz/in	748 N/m	Polypropylene	24 oz/in	264 N/m	
Acrylic	71 oz/in	781 N/m	Glass	65 oz/in	715 N/m	

	Material Caliper					
Face Stock	.0020"	50.8μ	Liner (kraft/FL)	.0031"	78.7μ	
Adhesive	.0008"/.0009"	20.3/22.9μ	Total Material	.0059/.0060"	149.9/152.4μ	

Exterior Durability

Material Only: 2 Years

Temperature Range

Service Temperature: -40°F to 300°F (-40°C to 149°C)
Minimum Application Temperature: 50°F (10°C)

Shelf Life

Recommended Storage conditions : 40°F (5°C) - 80°F (26°C) and 40-70% RH.
Shelf Life: 2 years @ recommended storage

Recommended Ribbons

TTRR-B
TTRR-D

Process Durability

It is recommended that customers test the material in actual application to determine if the material meets all requirements.

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by IDENTCO customers for designs and specifications, or be relied on as meeting specific performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact IDENTCO for further information. Revised 10/5/23

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