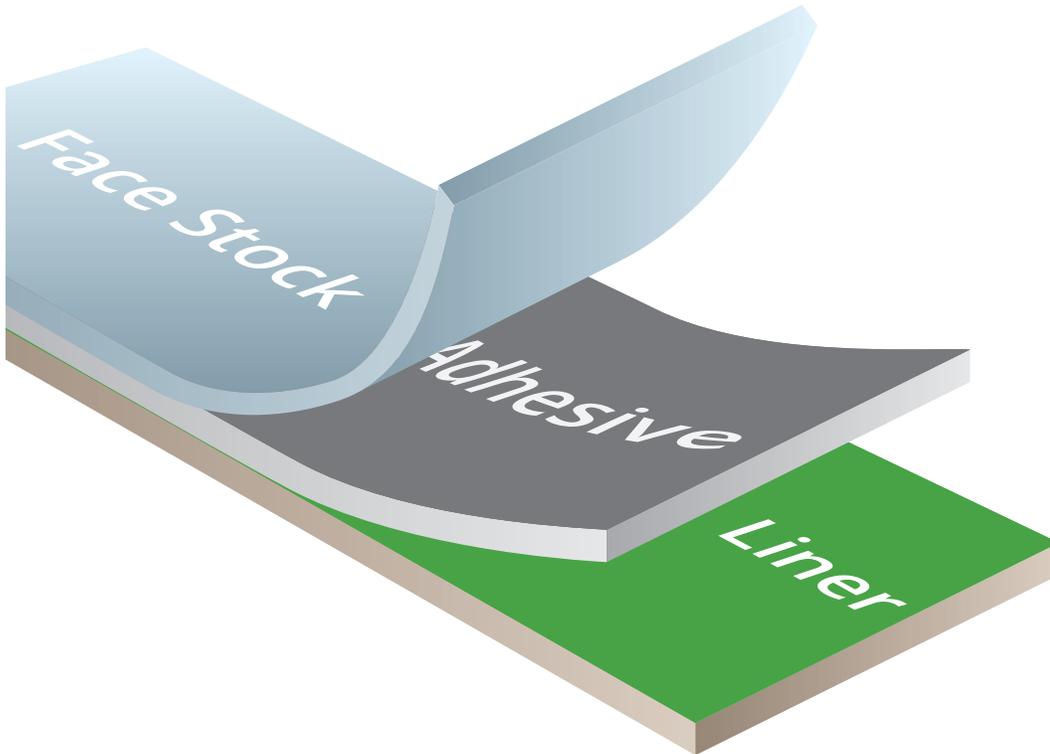


# TT734(P)



## Labels for Life.



**Face Stock:** 2 mil topcoated gloss platinum polyester with excellent resistance to smudging. This material is specifically designed to not shrink.

**Adhesive:** 0.9 mil general purpose pressure sensitive acrylic adhesive.

**Release Liner:** 50# kraft liner that is designed to offer excellent performance for both manual and automatic application.

## Thermal Transfer Gloss Platinum Polyester Film

TT734(P) is designed for on demand thermal transfer printing of variable information. Key features include: indoor and some outdoor applications (specific testing recommended), excellent heat, solvent, tear and abrasion resistance and layered with a removable adhesive. When used in combination with the recommended IDENTCO ribbon, it will meet the most demanding durable labeling requirements.

## Typical Industry Sectors

Automotive  
Electronics  
Industrial

# TT734(P)

Thermal Transfer Gloss Platinum Polyester Film



Labels for Life.

	<b>Agency Recognitions</b>					
	<b>Adhesion</b>					
	Stainless Steel	68 oz/in	748 N/m	Polypropylene	24 oz/in	264 N/m
	Acrylic	71 oz/in	781 N/m	Glass	65 oz/in	715 N/m
	<b>Material Caliper</b>					
	Face Stock	.0020"	50.8μ	Liner(kraft)	.0031"	78.7μ
	Adhesive	.0009"	22.9μ	Total Material	.0060"	152.4μ
	<b>Exterior Durability</b>					
	Recommended: 2 years					
	<b>Temperature Range</b>					
	Service Temperature: -40°F to 302°F (-40°C to 150°C)					
	Minimum Application Temperature: 32°F (0°C)					
	<b>Shelf Life</b>					
	Recommended Storage conditions : 40°F (5°C) - 80°F (26°C) and 40-70% RH.					
	Shelf Life: 2 years @ recommended storage					
	<b>Recommended Printing</b>					
	Pre-printing			Thermal Transfer Printing		
	• UV flexographic inks			• TTRR-B • TTRR-D		
	<b>Process Durability</b>					
	It is recommended that customers test the material in actual application to determine if the material meets all requirements.					

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by IDENTCO customers for designs and specifications, or be relied on as meeting specific performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact IDENTCO for further information. Revised 10/5/23

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